

## Message Text

UNCLASSIFIED

PAGE 01 BANGKO 12056 270546Z  
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----065928 271401Z /43  
R 270212Z APR 78  
FM AMEMBASSY BANGKOK  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 3645

UNCLAS BANGKOK 12056

E.O. 11652: N/A  
TAGS: BEXP, TH  
SUBJ: WTDR/FTI- SAENG THONG RADIO, L.P.

REF: USDOC 6644

1. THAILAND  
OFFICE USE: 2. 549 3. NA 4. 01  
5. SAENG THONG RADIO L.P.  
6. 199/5 PHYATHAI ROAD  
7. BANGKOK 5  
8. CONTACT: VISIT TANYAJIPIYANOND  
9. TITLE: MANAGER  
OTHER OFFICIAL IS: VIROJE TANYAJIPIYANOND, SALES MANAGER  
10. PHONE: 2527195 11. TELEX: NA  
12. CABLE: ELECTROCIAL  
13. ESTABL: 1951 14. EMPL: 25 15. SIZE: SMALL  
16. REPUTATION: Y-GOOD 17. RPT DATE: 04/78  
OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA  
23A. 36620/135 IMP.AGT.DIST. OF COMMUNICATION EQUIPMENT.  
23B. 36510/M5 MFR.DIST. OF AUDIO AND SOUND SYSTEMS.  
23C. 38250/135 IMP.AGT.DIST. OF ELECTRONIC TEST AND MEASURING  
EQUIPMENT  
23D. 36120/M5 MFR.DIST. OF POWER TRANSFORMERS  
24. FOREIGN SALES: NA  
25. FINANCIAL REF: CHASE MANHATTAN BANK, SIAM SQUARE AND  
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THAI MILITARY BANK, MANSION 2, RAJDAMNERN AVENUE, BANGKOK, THAILAND.  
26. TRADE REF: EXACT ELECTRONICS INC. 455 S.E. 2ND AVE.  
HILLSBORO, OREGON 97123.  
27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF EXACT ELECTRONIC,  
INC., HILLSBORO, OREGON FOR FUNCTION GENERATOR; SIGNETICS CORP.,  
SUNNYVALE, CALIFORNIA FOR IC CIRCUITS.

28. POST EVALUATION: SAENG THONG RADIO WAS INCORPORATED IN 1951 WITH AN AUTHORIZED CAPITAL OF \$10,000 TO ACT AS IMPORTER, AGENT AND DISTRIBUTOR OF ELECTRONIC TESTING AND MEASURING EQUIPMENT, PARTS AND COMPONENTS, AND COMMUNICATION EQUIPMENT. FIRM ALSO MANUFACTURES AUDIO AND SOUND SYSTEMS AND POWER TRANSFORMERS FOR SALES LOCALLY. FIFTY PER CENT OF ITS IMPORTS ARE FROM THE U.S. WITH THE REMAINDER FROM EUROPEAN COUNTRIES (30 PER CENT) AND JAPAN (20 PER CENT). ITS LEASED OFFICE OCCUPIES 100 SQ.METERS AND A WORKSHOP OF 200 SQ. METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. SUBJECT'S SALES VOLUME IN 1977 WAS REPORTED TO BE \$350,000 REPRESENTING AN INCREASE OF 8 PER CENT OVER THE FIGURE REPORTED TO TE EMBASSY IN 1976. IT EMPLOYS 25 PEOPLE INCLUDING 5 SALESMEN. LOCAL BANK REPORTS FAVORABLY.CREDIT FACILITIES HAVE BEEN UTILIZED TO THE BANK'S SATISFACTION. IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: JAMES H. SAVERY  
WHITEHOUSE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 apr 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BANGKO12056  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780180-0322  
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**From:** BANGKOK  
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**Litigation Codes:**  
**Litigation History:**  
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**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTDR/FTI- SAENG THONG RADIO, L.P.  
**TAGS:** BEXP, TH  
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**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014